

# National Day of Civic Hacking 2018

## Event Sponsorship Package

**When:** Saturday, August 11, 2018

**Where:** Location(s) to be announced

**Time:** 8am to 8pm



Sharing our skills in the service of our community.

**NATIONAL DAY OF  
CIVIC HACKING**

# About Code for Tampa Bay



Founded in 2013, Code for Tampa Bay (CfTB) is a Code for America Brigade, part of an international network of people committed to using our voices and hands, in collaboration with local governments, to make our communities better. Code for Tampa Bay Brigade helps build participatory power in our cities by holding regular civic hack nights and events, advocating for open data, and deploying apps. CfTB believes in public sector innovation, the value of digital-government projects and open government. Members are developers, designers, data geeks, civic leaders, organizers and idea-makers who volunteer and collaborate to build open data and open source technology. Learn more at [CodeforTampaBay.org](http://CodeforTampaBay.org)



Sharing our skills in the service of our community.

**NATIONAL DAY OF  
CIVIC HACKING**

# About National Day of Civic Hacking



**National Day of Civic Hacking 2016** occurs on June 4 in cities across the nation. The event brings together citizens, software developers, and entrepreneurs from all over the nation to collaboratively create, build, and invent new solutions using publicly-released data, code and technology to solve challenges relevant to our neighborhoods, our cities, our states and our country. National Day of Civic Hacking will provide citizens an opportunity to do what is most quintessentially American: roll up our sleeves, get involved and work together to improve our society.



Sharing our skills in the service of our community.

**NATIONAL DAY OF  
CIVIC HACKING**

# Proposed Event Itinerary

**8am** - Doors open for coffee, networking & light breakfast snacks

**8:30am** – Intros and Housekeeping – opening words

**9am to 6pm** – Hacking

**12:30pm** – Lunch & guest speaker

**~ 3pm** – Break, light snacks (also available throughout the day)

**6pm** – Prepare presentations

**6:30pm** – Team Projects Showcase!

**7:30pm** - Awards, light foods and celebration!



# Sponsorship Opportunities

*“The civic hacker has a lot of power to improve quality of life for Americans and empower them with information they can use. Hackers need the tools, technology, and data in the right format to create apps that change people’s lives.”* Socrata CEO, Kevin Merritt.

There are many ways to help support Code for Tampa Bay Brigade’s National Day of Civic Hacking event(s), as well as many good reasons to do so!

**Sponsorships start at \$500 and also include opportunities for in-kind support of food, t-shirts, swag and awards.**

*“The National Day of Civic Hacking is truly a unique experience for citizen engineers from all over the country to come together and demonstrate their ability to address our nation’s most pressing problems. My sincere hope is that this nation-wide event will expand our thinking and encourage groups of citizen engineers to join together and tackle the challenges they’re facing in their neighborhoods and cities far beyond this (the)event.”* Ryan Martens, CTO Rally.



Sharing our skills in the service of our community.

**NATIONAL DAY OF  
CIVIC HACKING**

# Title Sponsorship Package - \$5000

## Company recognition includes:

Visibility of your brand at The Iron Yard event location including

- Event shirts with prominent placement
- Swag bags
- Event slide deck
- Signage with your logo throughout venue
- Company recognized by hosts at the event throughout the day
- Company logo on all event print materials
- Opportunity to address event participants

## Web & Social Media

- Visibility of your logo online at:
  - National Day of Civic Hacking Event pages
  - Code for Tampa Bay Brigade website
  - Eventbrite page
  - Meetup page
  - Announcements on social media platforms



# Platinum Sponsorship Package - \$1000

## Company recognition includes:

- Visibility of your brand at The Iron Yard event location including:
  - Signage with your logo in main presentation area
  - Company recognized by hosts at the event
  - Company logo on all event print materials
  - Opportunity to address event participants
  - If shirts printed, logo listing

## Web & Social Media

- Visibility of your logo online:
  - National Day of Civic Hacking Event pages
  - Code for Tampa Bay Brigade website
  - Eventbrite page
  - Meetup page
  - Announcements on social media platforms including Facebook & Twitter



# Gold Sponsorship Package - \$500

Company Recognition at this level includes:

- Recognition by Event Hosts
- Online logo and link listings at:
  - National Day of Civic Hacking Event pages
  - Code for Tampa Bay Brigade website
  - Eventbrite page
  - Meetup page
  - Announcements on social media platforms including Facebook & Twitter



Sharing our skills in the service of our community.

**NATIONAL DAY OF  
CIVIC HACKING**



# Silver Sponsorship Package – Food Donors

Company Recognition at this level includes

- Signage placement at dining and refreshment areas
- Recognition at event by hosts
- Online logo and link listings at:
  - National Day of Civic Hacking Event pages
  - Code for Tampa Bay Brigade website
  - Eventbrite page
  - Meetup page
  - Announcements on social media platforms including Facebook & Twitter

Recommended foods for event:

*Coffee, soda, tea, bagels, fruit, pizza, Italian food, Chinese food, deli sandwiches, veggie snacks, beer & wine for after party*



# In-Kind Donations

Companies & Individuals providing in-kind donations of swag for gift bags, gift cards and other items for awards for top projects, t-shirts or other items will be recognized

- On the Code for Tampa Bay Brigade website
- Through announcements on social media platforms including Facebook & Twitter
- At relevant locations at the event (on gift bag, for instance, or during awards)



# Contact for Donations:

## Terri Willingham

Co-Captain, Code for Tampa Bay Brigade

Terri@WillinghamLLC.com

(813) 728-2822

CodeforTampaBay.org

*Donations can be made locally through nonprofit event partner, Foundation for Community Driven Innovation (FFCDI.org) or through Code for America*



Sharing our skills in the service of our community.

**NATIONAL DAY OF  
CIVIC HACKING**